

Netlight helps building new carpooling platform FlixCar

Munich 2019-12-19

Netlight and one of the world's largest green mobility provider FlixBus are driving into the digital world together. Netlight has been part of FlixBus's ongoing digital transformation from the beginning and supported in how it uses data, artificial intelligence and automation to disrupt transportation services. As digital solution provider, Netlight helped building FlixCar, a new carpooling platform, starting in France, with more countries to follow.

- Releasing FlixCar before the holiday season in one of our most important markets was of strategic importance for us. To be able to achieve this, we have chosen Netlight as a partner to support us in building a high-profile product from scratch, which now serves as the foundation for ramping up our internal FlixBus team in our new development location Nuremberg.

We knew it will be a high-paced, agile project with a strong focus on time to market, therefore Netlight was a great partner to successfully drive this product in tight collaboration with us. I am happy, Netlight was able to scale up a strong team within short notice and delivered with high quality. Looking forward to 2020, says Dr. Thorsten Schäffler, Vice President Online Product, FlixBus.

Global mobility provider FlixBus with its brands FlixBus and FlixTrain has made travelling easy, convenient and accessible since its launch in 2013. In order to allow more and more people to travel conveniently, FlixBus is launching [FlixCar](#), starting in France this Tuesday, 17th of December.

- We are proud that we have been part of building FlixCar, a strategic product within the portfolio of one of Europe's biggest mobility unicorns. Working together with like-minded people in an open and constructive environment, is what makes us thrive and helps us delivering the best value for our clients", says Moritz Tränkner-Tuborgh, Partner at Netlight.

About Netlight

Netlight Consulting is an IT and Management consultancy company working with some of the largest names within the forefront of digitalization, employing more than 1300 Netlighters in Munich, Hamburg, Berlin, Frankfurt, Zurich, Stockholm, Oslo, Helsinki and Copenhagen. As independent solution provider, Netlight does not focus on a specific industry but covers various companies in the field of media, gaming, mobility, e-commerce, finance and payment as well as the industrial internet of things. Netlight has been awarded several times as top employer, as well as for growth, continued profitability and engagement for

equality and diversity within the IT industry. For more information visit <https://www.netlight.com>

About FlixBus

FlixBus is a young mobility provider, offering new alternatives for convenient, affordable and environmentally-friendly travel via the FlixBus and FlixBus brands. Thanks to a unique business model and innovative technology, the startup has quickly established Europe's largest long-distance bus network and launched the first green long-distance trains in 2018 as well as a pilot project for all-electric buses in Germany and France. Since 2013, FlixBus has changed the way over 100 million people have traveled throughout Europe and created thousands of new jobs in the mobility industry. In 2018, FlixBus launched FlixBus USA to bring this new travel alternative to the United States.

From locations throughout Europe and the United States, the FlixBus team handles technology development, network planning, operations control, marketing & sales, quality management and continuous product expansion. The daily scheduled service and green FlixBus fleet is managed by bus partners from regional SMEs, while FlixBus operates in cooperation with private train companies. Through these partnerships, innovation, entrepreneurial spirit and a strong international brand meet the experience and quality of tradition. The unique combination of technology start-up, e-commerce platform and classic transport company has positioned FlixBus as a leader against major international corporations, permanently changing the European mobility landscape. For more information, visit www.flixbus.com/company

Press contact

Netlight

Moritz Tränkner Tuborgh
moritz.traenkner@netlight.com
+49 170 45 08 283

FlixBus

globalpress@flixbus.com
+49 89 235135132